



# Photo and Video Production

2024 Edition

**BaliSwim**

**Your Swim Line. Easy.**  
[baliswim.com](https://baliswim.com)



## We scout, set and shoot

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Professional photographs and videos are the key to introducing you to your future customers, gain their trust then turn that into sales. So it is important to invest in a professional production service and we can help you do just that.

We have a team of professional producers, photographers, videographers, MUAs, models, and fashion stylists who will translate your brand identity into marketable visuals, through images, videos for campaigns, catalogs, or even lifestyle.

Most marketing in this digital age is done online where you will need to be able to represent your brand visually, and we aim to provide you the tools to build a profitable business.





## Campaign

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Series of images and videos that tell stories about your brand and create an ambiance about a certain collection. These sets are usually a little bit more lifestyle and less product focus. It can be used for ads, social media, website banner, and other promotional channel.

# Catalog

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Product focused shoot that is done in a studio with a white/ plain background. they provide a clear and detailed images/videos that you need for selling on e-commerce as it gives customer a clear look on the product.



# Ghost mannequin + Mock up

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Ghost image shows items of clothing with the shape of someone wearing it without a real human in view. You will get 2 images (Front + Back) of 1 style

Mock-up image is an additional editing to add colors/ prints of your choice on the ghost image.

Example: You can take ghost image of 1 style of clothing and add 10 different prints.







## Location

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You don't have to fly halfway around the world to set up your production. We are based in Bali, Indonesia where the weather is nice most year round. From white sandy beaches to mystical black volcanic sand beaches, beach clubs with bohemian and modern vibes, beautiful rice paddies, countless traditional luxe villas, and a handful of photo studios are at your disposal.



# Beaches

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# Beach Clubs



# Villas





## Models

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Need support to find the perfect look for your brand? We will guide you through the wide selection of Models. Bali Swim collaborate with various talent agencies both in the island and internationally. We can provide you a diverse selection depending on your brand image, from the girl next door to sexy vixen, high fashion to catalog, different builds and skin tone.

# Models





# Service Pricing

Campaign		
	Half day (4 hours)	Full day (8 hours)
	Location	Location
Images qty	40	80
Video qty	1 × 1 min	2 × 1 min
Intagram Story	2 × 15s	4 × 15s
Producer	•	•
Photographer	•	•
Model	•	•
MUA	•	•
Videographer	•	•
Fashion Stylist	•	•
Products	15	30
Price	\$3,600	\$6,000

Catalog		
	Half day (4 hours)	Full day (8 hours)
	Studio	Studio
Images qty	48	96
Angles	4	4
Editing	Basic*	Basic*
Photographer	•	•
Model	•	•
MUA	•	•
Products	12	24
Price	\$2,500	\$4,600

\*Basic Editing: Cleaning up background, balancing skin tone, enhancing/ leveling brightness. For extra editing fee please refer to additional table below.

Additional Services	Half day	Full day
Model	\$1,100	\$1,800
Product	\$15/product	
Image	\$20/image	
Video	\$200/video	
Image Revision	\$2/image	
Video Revision	\$40/video	
Extra editing (tattoo removal, smoothing face wrinkle, fabric crinkle)	\$30/image	

# Service Pricing

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Product Shoot		
	Ghost Images	Mock-up Images
	Studio	Studio
Images/Style	2	2
Products	10	10
Angles	2	2
Studio	•	•
Photographer	•	•
Editing	•	•
Colors/Prints	-	•
Price	\$700	\$1,500

Additional Product	
Ghost image	\$60/product
Mock-up image	\$40/product
Ghost + Mock-up image/style	\$90/product

Minimum booking for product shoot is 10 products with top and bottom counted as separates. If you have less than that, you will still need to get the full package. Any additional product can be charge per product on top of the package, e.g. if you have a total of 15 products, you can get a full package plus 5 additional products. If you have 20 products, then you can get 2 full packages.

Mock-up package includes 1 ghost image + 1 mock-up for every 10 products. If you want 1 ghost image + 3 mock-ups (of different color/ print), you can get 2 additional mock-up image price. If you have 15 styles that include 1 ghost image + 1 mockup, it will be a full package plus 5 additional ghost + mock-up images.

The package include 2 angles for every product shot.

Please note that we can only do mock-up edit on plain white product.



# Timeline

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Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Finalized payment	All photoshoot products are received by Bali Swim. Bali Swim will only book the photoshoot when all products are received.	Photo & video shoot week	1 <sup>st</sup> edit by Bali Swim team	2 <sup>nd</sup> Revision by client (if any)	Image and Video delivery
Moodboard presentation		Image selection by client			
Client approval					

\*Please note that with any additional revision, the deadline will be push back one week with every revision.

**baliswim.com**

[info@baliswim.com](mailto:info@baliswim.com)

[+62 813-3888-8585](tel:+6281338888585)

[Terms & Conditions](#)

**BaliSwim**

